



2021

Whitney M. Young, Jr.

GALA

Wednesday, June 9 • Virtual

URBAN LEAGUE FIGHTS FOR YOU: *EDUCATION, WEALTH, JUSTICE*

## SPONSORSHIP GUIDE

### \$50,000 – Title Sponsor

- Gala registration for 50 guests
- Opportunity to feature company CEO or senior executive in a pre-recorded, 60-second video message for the program
- Opportunity to host a virtual VIP reception with keynote speaker (can be held a different day than the Gala)
- Opportunity for a full-page ad in the digital program book
- Option for company representative to serve as vice chair on the event host/planning committee
- Company logo as Title Sponsor displayed on the event webpage, Sponsor Thank You Loop and virtual program
- Title sponsor recognition on all event marketing and press materials
- Acknowledgment on social media before, during and post-event
- Logo on ULCC website for two (2) years with hyperlink

### \$35,000 – Platinum Sponsor

- Gala registration for 35 guests
- Opportunity to feature company CEO or senior executive in a pre-recorded, 30-second video message for the program
- Opportunity for a full-page ad in the digital program book
- Company logo as Platinum Sponsor displayed on the event webpage, Sponsor Thank You Loop and virtual program
- Platinum Sponsor recognition on all event marketing and press materials
- Acknowledgment on social media before, during and post-event
- Logo on ULCC website for one (1) year with hyperlink

### \$25,000 – Empowerment Sponsor

- Gala registration for 25 guests
- Company logo as Empowerment Sponsor displayed on the event webpage and virtual program viewing platform
- Exclusive sponsorship of one of the virtual program elements including honorees or testimonial
- Opportunity for a full-page ad in the digital program book
- Company name listed as Empowerment Sponsor in the Sponsor Thank You Loop and virtual program
- Empowerment Sponsor recognition on all event marketing materials
- Logo on ULCC website for one (1) year with hyperlink



## SPONSORSHIP GUIDE

### \$20,000 – Impact Sponsor

- Gala registration for 20 guests
- Company logo as Impact Sponsor displayed on the event webpage and virtual program
- Opportunity for a full-page ad in the digital program book
- Company name listed as Impact Sponsor in the Sponsor Thank You Loop and virtual program
- Impact Sponsor recognition on all event marketing materials
- Logo on ULCC website for one (1) year with hyperlink

### \$10,000 – Gold Sponsor

- Gala registration for 15 guests
- Opportunity for a half-page ad in the digital program book
- Company name listed as Gold Sponsor in the Sponsor Thank You Loop and virtual program
- Gold Sponsor recognition on all event marketing materials
- Logo on ULCC website for one (1) year with hyperlink

### \$5,000 – Silver Sponsor

- Gala registration for 10 guests
- Opportunity for a half-page ad in the digital program book
- Company name listed as Silver Sponsor in the Sponsor Thank You Loop and virtual program
- Silver Sponsor recognition on all event marketing materials
- Logo on ULCC website for one (1) year with hyperlink

### \$2,500 – Bronze Sponsor

- Gala registration for 5 guests
- Company name listed as Bronze Sponsor in the Sponsor Thank You Loop and virtual program
- Bronze Sponsor recognition on all event marketing materials

### \$100– Individual Tickets

For more information and to become a sponsor, contact **John Ham** at **704.373.2256, ext. 208**, [John.Ham@UrbanLeaguecc.org](mailto:John.Ham@UrbanLeaguecc.org) or **Stacey Martin** at **704.373.2256, ext. 217**, [Stacey.Martin@UrbanLeaguecc.org](mailto:Stacey.Martin@UrbanLeaguecc.org)

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